

## **MOBILE AND INTERNET SERVICES**

Connectivity has become core to how we power our daily lives at home and on the go. Love My Credit Union Rewards has partnered with Spectrum, one of the largest broadband providers, to bring your members big savings on wireless service designed for how they use their phones today.

Americans spend close to \$300 billion on wireless products and services each year. Members can save big when they switch to Spectrum and get the best of both worlds with internet and mobile together, plus get a \$50 cash reward for each new mobile line activated with Spectrum.



## **MOBILE & INTERNET SERVICES**

### Connect Your Members to More of What They Love

The wireless world is changing, and WiFi is now at the center with 80% of mobile data traffic traveling over WiFi, only 20% are connected to cellular networks, making WiFi a key solution to mobile data consumption. This is why Spectrum entered the wireless market in 2018 and is now one of the fastest-growing mobile service provider.

Members can save up to 60% on their wireless bill when they switch to Spectrum, PLUS they can get a \$50 cash rewards for each new mobile activated with Spectrum through the Love My Credit Union Rewards program.

The Love My Credit Union Rewards Spectrum mobile offer helps you provide your members with an irresistible, loyalty-building value addition. Your credit union can help members save on a monthly expense that most consider to be an essential service. Your credit union remains top of mind whenever a member enjoys savings in their day-to-day life.

# Benefits For You & Your Members

#### **Credit Union Benefits**

- Enhance the value of membership
- Revenue share opportunity
- Cash rewards are deposited into credit union accounts
- Free marketing materials and best-in-class client management support

### **Member Benefits**

- Best of both worlds with internet and mobile together
- Savings and a \$50 cash reward for each new mobile line activated with Spectrum.
- Reliable 5G networks
- Wi-Fi hotspots nationwide to stay connected on the go.

Spectrum Mobile requires Spectrum internet.



